

NEW MANHEIM.COM — COMING SOON



DESIGNED FOR YOU. BUILT BY MANHEIM.

WE THINK YOU'LL LIKE THE RESULTS.

If you can get personalized recommendations on Amazon and Netflix, why not Manheim? Now, you can. The all-new Manheim.com will deliver personalized recommendations based on your historic activity and individual preferences so you can make faster and smarter purchase decisions in the Manheim MarketplaceSM

- » Personalized, relevant and updated results on the Search Results Page
- » Modern, mobile-responsive interface
- » Quickly find the right units on any device



GET READY FOR THE REDESIGNED MANHEIM.COM — COMING SOON

COX AUTOMOTIVE

THE ALL NEW MANHEIM.COM

YOUR RELEVANT, PERSONALIZED BUYING AND SELLING SOLUTIONS. EVERY CAR, EVERY TIME.

PERSONALIZED BUYER EXPERIENCE

PERSONALIZED EXPERIENCE

We're your Manheim, and we know you!

- » Personalized vehicle recommendations
- » Easy access to enhanced workbook, lane alerts and saved searches
- » Displays your favorite Manheim auction
- » Most relevant inventory, events, recommendation and services for YOU

NEW SEARCH

- » Enhanced filters and smarter data
- » Smart search with type-ahead technology
- » Relevant search learns your search and vehicle preferences
- » Notes follow vehicles from Vehicle Details Page to Workbook on any device

SIMULCAST ENHANCEMENTS

- » More functionality, displaying information you want to see
- » Lights on each vehicle box make them easy to see
- » Drop-downs to show who you are purchasing for
- » Proxybid information and watchlist available
- » My Purchases and photos tab easily accessible

NEW MOBILE APP

- » New clean and modern mobile app for iOS and Android
- » New VIN scan with more vehicle information
- » Integrated with Manheim ExpressSM Seller Dashboard and more
- » Designed to help you take action

HOLISTIC INVENTORY MANAGEMENT SELLER EXPERIENCE

SELLER DASHBOARD/ SELLER CENTER

- » All-new seller dashboard helps you make smarter inventory disposition decisions at all key stages: Evaluate > Prepare > Sell
- » A single location for sellers that provides insights into portfolio/ account performance and activity across channels
- » Brings together data from Manheim and OVE, including total inventory, units consigned and active listings

ENHANCED SEARCH RESULTS PAGE (SRP)

- » Modern look with more relevant information
- » Displays related listings, products and services

ENHANCED VEHICLE DETAILS PAGE (VDP)

New elements include:

- » AutoCheck
- » Dates of key events (check-in, recon)
- » CR grade display
- » Location information
- » OEM overview
- » And more



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